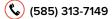
CHRISTINA FISHER

CREATIVE DIRECTOR & GRAPHIC DESIGNER

CONTACT







PROFILE

Award-winning Washington, DC-based graphic designer and creative director with more than 12 years of experience in design for print and screen. I excel in deadline-driven environments and am accustomed to working under strict budget guidelines to achieve top-notch results.

EDUCATION

Rochester Institute of Technology

MFA, Graphic Design BFA, Illustration

SOFTWARE

Illustrator // Photoshop //
InDesign // Premiere // Sketch //
Invision // Balsamiq

AWARDS

Webby Awards

Nominated: 2018

PR Daily Content Marketing Awards

Honoree: 2016

Aster Awards

Winner: 2013, 2014, 2015

American Health & Wellness Design Awards

Winner: 2014

American Inhouse Design Awards

Winner: 2013, 2014

Content Marketing Awards

Winner: 2011

EXPERIENCE

CREATIVE DIRECTOR // ART DIRECTOR | CONNECTIONS MEDIA

JANUARY 2015-PRESENT // WASHINGTON, DC

Full-service digital agency specializing in public affairs for select advocacy, non-profit and corporate communications clients

- Over the course of time with the company, was promoted from Art Director to Creative Director, gradually taking on responsibility for the full design department.
- Oversee team of interactive designers; responsible for art direction and concept creation for deliverables; design websites, print collateral, identities, and infographics.
- Select past & present clients include: NBC News; Pearson; Bloomberg Philanthropies; PhRMA; Motion Picture Associaton of America (MPAA); Telemundo; World Bank; Diesel Technology Forum; Auto Alliance; JDRF; AstraZeneca; W.K. Kellogg Foundation.

CREATIVE DIRECTOR | THIS IS HEALTH (TIH)

JANUARY 2017—PRESENT // WASHINGTON, DC

Non-profit providing healthcare to the under-served populations of Haiti, Honduras and Panama

- Manage social media, donation platform, and email blasts; maintain website and create additional print and digital collateral for promotion.
- Created visual identity, print collateral, and website.

ART DIRECTOR | SUBCULTURE MAGAZINE

2011—2014 // NEW YORK, NY

Glossy lifestyle magazine celebrating self-expression and local culture

- Conceptualized new magazine, launched in an already-saturated market with outstanding success.
- Designed all aspects of magazine from cover to front of book, feature pages and advertorials, working closely with editor-in-chief, photo director and freelance photographers to achieve desired high-end aesthetic.

SENIOR DESIGNER | HOSPITAL FOR SPECIAL SURGERY

2010-2014 // NEW YORK, NY

Top orthopedic hospital in the U.S. and official hospital for U.S. Olympic athletes and many New York & New Jersey professional sports teams

- Managed & art directed junior staff and designed core print and digital collateral, including annual reports, alumni magazine, marketing campaigns, brochures, ads, web and e-learning graphics, and email marketing.
- Created collateral for internal clients and partner organizations such as Major League Soccer, ATP World Tour and FIFA.

SELECT PAST & PRESENT CLIENTS

Alliance of Automobile Manufacturers

Anti-Defamation League (ADL)

ATP World Tour

AstraZeneca

Bloomberg Philanthropies

Boxfort Studios

FIFA

Foodlink

Goose Island Beer Co.

JDRF

LG

Major League Soccer

Mitchell Pearson Realtors

Motion Picture Association of America (MPAA)

Multi-Lateral Investment Guarantee Agency (World Bank)

NBC News Education Nation

Pearson

PhRMA

Thunderbeast Root Beer

Western Digital

W.K. Kellogg Foundation

World Bank

Xerox

EXPERIENCE (Continued)

GRAPHIC DESIGNER | GANNETT

2007-2009 // ROCHESTER, NY

International media and marketing solutions company and one of the largest, most geographically diverse local media companies in the U.S.

- Designed dynamic covers and interior layouts and laid out advertising for a variety of monthly and bi-monthly glossy lifestyle and shelter magazines under tight deadlines. Styled and art directed photo shoots with food, still lifes, interiors and models.
- Collaborated with agencies and outside clients including Xerox and Foodlink to design special publications for private distribution and insertion into daily newspaper.

FREELANCE DESIGNER | CHRISTINA FISHER DESIGN

2007-PRESENT

Design consulting business specializing in identity and branding, print and digital collateral, web design, and infographics

 Select past and present clients include: Goose Island Beer Co.; LG; Western Digital; City of Falls Church, Virginia; Boxfort Studios; Thunderbeast Root Beer; Pirate Bear; Yoga de la Sol; Mitchell Pearson Realtors; Uncorked Studios.